

# Mikkel Bo Hansen

Freelance Consultant  
(IT / Agile / Digital Transformation)

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Summary	<p>I am passionate, and results-driven with a wide range of technical and strategic experience within multiple digital sectors.</p> <p>I consulted for 4 years at Adapt in Copenhagen and worked as a software engineer in multiple organisations before that. Using my combination of technical understanding and business insight, I help organisations unlock scalable commercial opportunities.</p> <p>My core areas of expertise are Agile methods, with a primary focus on Scrum. Not purely as a method, but the entire lifecycle of running an agile organisation: from roles, responsibilities and the method; to product management; to leadership and team motivation in an Agile context. My experience is that most companies do not reach their full potential when implementing Scrum as the belief is that it is just IT / Tech that require change. It is actually the mindset of the entire organisation that needs to adapt.</p> <p>This is where I come in: I will coach and mentor your core engineering team together with supporting teams (UX, Product, Design, Data) as well as your leadership. I will help your organisation understand the end goal, and build a pathway for them to get there together. In an efficient, innovative and motivated way.</p> <p>Due to my background as an engineer, I am not purely an Agile theorist. Those years gave me an in-depth understanding of a modern development team. I am hands-on and practical about ever-changing context and legacy code and what it actually means when we talk about user stories, points and velocity.</p> <p>So if you need someone experienced, approachable and results-driven, let's have a coffee. I will help to transform your business. I'm open to the following roles within an Agile context: Scrum Coach, Agile Management Coach, Scrum Master, Project Manager, Delivery Manager or Delivery Lead.</p>
DISC Profile	<p>The diagram is a circular DISC profile chart. It is divided into four main quadrants: D (top-left, green), i (top-right, orange), S (bottom-right, blue), and C (bottom-left, yellow). Each quadrant is further divided into sub-quadrants. A black dot is located in the D quadrant, and the letters 'DC' are written to the right of the circle.</p>

## Tags

Agile, Scrum, IT architecture, Project management, Programming, Management, IT strategy, Business Analysis, Product Management, Test management, Automated testing, System monitoring, Jira superuser, Trello, Google Analytics, Salesforce, Strategic UX, SEO, PHP, Coaching, Technical Product Owner, SQL, Open Source, CMS, ERP

## My Career History

### Roles

2019 - : Freelance Consultant

2015 - 2019: Strategic Consultant at Adapt Group A/S

2014 - 2015: Digital Manager at Fitness dk

2012 - 2014: Senior Project Manager & Agile Advisor at Fullrate A/S

2011 - 2012: PHP Developer at Fullrate A/S

2006 - 2011: Developer (ASP, C#) at FIH Erhvervsbank

### Education

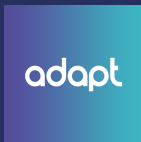
2008 - 2011: Cand.merc.dat at Copenhagen Business School

2005 - 2008: HA (dat.) at Copenhagen Business School

2003 - 2005: IT Engineer at DTU (Unfinished)

2000 - 2003: Frederiksberg HTX

## My Key Career Achievements



Adapt A/S

- Introduced company-wide Agile methods internally in the organisation
- Agile and Jira training for all new employees.
- Leadership coaching and mentoring
- Public speaking at conferences
  - Estimation: From waterfall to Agile (DrupalCon)
  - Agile Teams



Novasol A/S

I have helped Novasol as an external consultant for 3 years. My focus here was Agile coaching and the execution of large-scale initiatives.

Key achievements:

- Implementing scrum fundamentals
- Coaching new Product Owners
- Management consulting on roles in the organisation (Scrum Masters and Product Owners)
- Optimizing Jira workflows and configuration to support complex business workflows
- Helping hit a deadline of a substantial 20.000+ hour website project that was 4000 hours behind when I on-boarded
- Implementing Agile Product Management in collaboration with a UK-based agency
- Building and using in-depth reports to monitor team delivery
- Advising on test driven development
- SEO analysis



sofa|company.com

Sofa Company has been a fast-growing organisation with production in Vietnam and some very dedicated employees.

But with old home-brewed IT platforms, it was not a scalable solution that could keep up with the demanding growth curve of the business.

	<p>After I performed an overall technical analysis of their existing architecture, my findings unlocked multiple initiatives in the organisation. A new ERP system, website and general optimised internal processes helped the business to grow.</p> <p>Further to that, my SEO analysis - especially prior to the website launch - helped ensure minimal impact on ranking.</p>
<p>Large Insurance Company (NDA in place)</p>	<p>Whilst at Adapt, I helped one of DK's largest insurance companies, who were stuck trying to deliver within a very Waterfall project management style.</p> <p>By defining multiple Agile processes for the work that Adapt needed to do, we were able to work cohesively within the constraints of the organisation's Waterfall processes to deliver within the deadlines.</p> <p>This was an ideal case study of how I used Scrum's flexible framework to meet deadlines within a primarily Waterfall environment.</p>
 <p>Interflora</p>	<ul style="list-style-type: none"> <li>- Pre-analysis of a customised CRM project including: <ul style="list-style-type: none"> <li>- Business analysis</li> <li>- IT architecture</li> <li>- Risk analysis</li> </ul> </li> <li>- Consultant for the engineering team</li> <li>- Scrum Master</li> </ul>
 <p>Fullrate A/S</p>	<ul style="list-style-type: none"> <li>- Technical Project Lead on Fullrate's acquisition of their competitor M1</li> <li>- Project Manager of Fullrate's acquisition of Telmore's ADSL customers</li> </ul>
 <p>sportmaster.dk</p>	<ul style="list-style-type: none"> <li>- Building Agile processes with a remote engineering team in Lithuania</li> </ul>
 <p>Made with Unity</p>	<ul style="list-style-type: none"> <li>- Process Consultant on a new <i>Made With Unity</i> platform</li> <li>- Pre-analysis lead (running workshops with the client in San Francisco)</li> <li>- Restructure of web teams to run more strict Scrum.</li> </ul>
	<p>DBK is running the majority of distribution of books in Denmark. I have helped them migrating from an old AS400 ERP to a modern Microsoft Dynamics 365 Finance and Operations. I took the role a Tech Lead and have had the responsibility for all integrations in the Project. This include all the custom customer integrations that had been built over the last 20 years for all the players in the business.</p> <p>Key achievements:</p> <ul style="list-style-type: none"> <li>- Analysis of technical depth</li> <li>- Agile delivery plan</li> <li>- Define high level integration architecture</li> <li>- Automated integration testing</li> </ul>